

SALES FORCE AUTOMATION



SFA employs software tools and technology to streamline and automate various sales process stages. This includes customer interaction, sales forecasting, lead evaluation, opportunity management, and lead generation. Raapyd's SFA solution offers seamless integration with ERP systems, CRMs, and third-party applications for enhanced operational efficiency.

Why Raapyd SFA

Lead & Opportunity Management:

Track leads and opportunities in the sales process.

Sales Forecasting:

Predict future sales trends for informed decisions.

Contact Management:

Centralized customer info and interactions database.

Automated Sales Processes:

Automate tasks, reduce errors and boost efficiency.

Analytics & Reporting:

Real-time insights for data-driven decisions.

Let Raapyd SFA help your business

- ▶ Streamlined processes lead to quicker sales cycles.
- ▶ Minimized manual tasks reduce errors.
- ▶ Informed engagements result in tailored interactions.
- ▶ Time-saving automation frees up sales teams.
- ▶ Qualification and tracking are optimized.
- ▶ Data-driven decisions for strategy refinement.

Drive stellar result with SFA

38%

Increase in sales
& productivity

26%

On-time delivery
optimization

32%

Reduction in last-mile
logistics cost

38%

Increase in average
order value



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