



Accely
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SAP Analytics Cloud for Retail

ANALYTICS TO SIMPLIFY RETAIL OPERATIONS

Adapt the Power of Analytics!

SAP Analytics Cloud is a uniform analytical interface centralizing data from different information sources to deliver fundamental reporting solely on a single platform, and it also has sophisticated analytical capabilities.

It offers a single and scalable platform with enhanced and predictive analytical capabilities. Predictive analysis can help raise knowledge of productivity, diversity, and framework to use all resources. The application gathers data to produce visualizations and plausible forecasts of performances for stakeholders.





SAP SAC FOR BETTER TURNAROUND

- An independent agricultural company offering unique vitamins and mineral premixes, commodity combinations, and feeding components in the United States and Canada.

To increase the production and revenue, the client wanted to adopt several custom ideas and possibilities. They wanted to improve their strategic budgeting. The SAC Solution has enabled them to create a centralized database with a singular access point to increase security. It also helped enhance their reporting, strategic planning, and other business activities.

- The customer is a major company dealing with industrial polymer modifications and cosmetics constituents. It was practically impossible to acquire valuable insight from the large volume of data from the two sectors and an extensive customer base. They wanted a system to collect reliable real-time data to make safe and knowledgeable judgments. With SAP Analytics Cloud they boosted productivity and data management. It also saw a considerable reduction of logistical expenditure of around 15%
- A relatively well-known mid-sized enterprise was struggling to establish a proper system to incorporate, streamline and manage its available data. It restricted them from operating smoothly. SAP SAC helped the client implement an end-to-end database solution that aided to improve Strategic Business planning, Project Formulation, stable finance management, and much more.

PRIME ADVANTAGES OF USING SAP ANALYTICS CLOUD IN RETAIL

- **Business insights:**

SAP Analytics Cloud delivers automated data analysis and machine-based information. It allows users to make selections fast based on live data. It also enhances the consumer experience immediately with the remote monitoring feature. It may enhance data reliability, boost machine-learning predictions, etc.

- **Remote Operations and Collaborations:**

The trend of working from a remote location is making tools that enable and simplify communication increasingly crucial. This application supports users to connect and gather information throughout their company. It also supports the rapid data flow between devices with multiple functions by visualizing AI-driven, cloud-based data.

- **SAP Analytics Cloud Predictions Precise:**

A key usage of SAP SAC nowadays is its enhanced predicting feature, with predictive analytics and visualization features. It may impact choices throughout the whole process and may be particularly effective for engaging with clients, customers, or providers.





An American Livestock feed Retailing enterprise improved Planning and Financial reporting with SAP Analytics Cloud

CASE STUDY:1

ABOUT CUSTOMER

The client is an independent agricultural enterprise that is into dairy, cattle, pork and poultry industries. The operations of the organization are spread throughout the U.S. and Canada with customized vitamin and mineral premixes, commodity combinations, and feeding components. The customer aimed to implement their customized ideas and alternatives to improve livestock productivity and profitability, and new solutions for food, beverage, etc. residual feed.

PROJECT HIGHLIGHT

- Financial Reporting:
 - Budgeting templates for Gross Margin
 - Providing the total costs for Expenses
- Business Process:
 - Reporting
 - Enhanced formulae, calculations for YTD

THE RESOLUTION

The client had recently migrated to SAP S/4 HANA solution and was then looking for a suitable innovative reporting system. Before SAC's introduction, MS Excel & Analyzer was used for financial and budget reporting and to draw data from SAP S/4HANA.

They required a fresh option to expand their strategic budget planning without distributing templates via e-mail with countless copies and versions. And build a system with a database that allows one authority to save the data.

And finally, after thoroughly thinking it through the client decided to implement SAP Analytics Cloud and soon realized it was the perfect solution for fulfilling their company needs.

KEY BENEFITS

- On-time project completion
- Automated calculation

TOP BENEFITS

- Project completion under budget
- Improved communication

PRE MIGRATION STATE

- Multiple pending project reports
- Unorganized data

KEY CHALLENGES

- Extensive use of advanced formula functionality
- Connecting SAP S/4HANA to the CDS Views

ACHIEVEMENTS

- Improved Reporting and Strategic Planning
- Improved project management operations



CASE STUDY:2

A large scale business dealing in two lines of products improved its overall efficiency with SAP Analytics Cloud

ABOUT CUSTOMER

The client is a large corporation founded in 1986 that aims to provide its customers with solutions for industrial polymeric alteration as well as specific components for cosmetics items. Two company segments and a large customer base entail huge sums of financial and production data. They felt it extraordinarily difficult to obtain effective insights from this huge volume of information and to make secure and informed choices was almost unattainable.

PROJECT HIGHLIGHT

- Improve Business returns and increase efficiency
- Organizing a massive amount of data

THE RESOLUTION

The customer offers its customers products for commercial polymeric customization and specific additives for beauty goods. Two company lines and a large customer base entail huge sums of financial and operational records. They found it extraordinarily tricky to obtain effective conclusions from this huge volume of information and to make knowledgeable and rational decisions was almost impossible. The client experienced increased productivity and management of its data with SAP S/4HANA and SAP Analytics Cloud.

KEY BENEFITS

- live data connectivity
- Remote data monitoring
- advanced modeling

TOP BENEFITS

- Streamlined Database
- Self-service data analytics

PRE MIGRATION STATE

- Excessive unnecessary expense
- Lack of reliable real-time data

KEY CHALLENGES

- Employees could not access any planning information remotely
- Employees processed excess data outside of the system.

ACHIEVEMENTS

- Enables to run more than 96% of business through SAP S/4 HANA
- Better flexibility and scalability of data



CASE STUDY:3

SAP Analytics Cloud for Financial reporting and end-to-end scheduling for manufacturers of furniture

ABOUT CUSTOMER

The Client is a well-known Furniture Manufacturer and retailer who is trying to accommodate new and innovative system solutions to improve the condition of the business processes. In it aiming to set up an end-to-end cloud-based system, they are doing so in the hope of overcoming the imitations that they experienced with their previous ERP Solution system.

PROJECT HIGHLIGHT

- Establishing an end-to-end planning process
- Business Processes: Sales and quantity, SG&A Planning, HR Planning, COGS Planning
- Financial Planning: Creating reports, Ration Calculations
- Technical Scope: Master data integration, Transactional Data Integration

THE RESOLUTION

The general aim of the project was to build a company planning solution that could also allow extensive analyses on a flexible platform. The customer previously faced analytical and reporting restrictions.

The SAC solution helped to ensure that the model level granularity was achieved, for both planned and actual results. Planing at several levels and employing diverse drivers, modeling, and scenario building were essential.

KEY BENEFITS

- Aligned financial forecast
- Detailed analysis
- Automated drivers

TOP BENEFITS

- Real-time data accumulation
- Improved Reporting
- Enhanced HR Planning
- SAC Templates for Board Reporting

PRE MIGRATION STATE

- Non-reliable data
- No proper method to analyze data for different project planning
- Lack of simulation for strategic planning

KEY CHALLENGES

- Replicated SQL environment
- Slow and ineffective decision making

ACHIEVEMENTS

- Easy Version and Scenario analysis
- Innovative and effective Capital Planning
- Efficient strategies for Cash Flow



CONCLUSION

SAP Analytics Cloud develops strategies based on market share, regional reporting, sales reporting and distribution. Users may examine in-depth data and even execute performance simulations at each company level in order to develop strategic plans and model monitoring, promote proactive changes and improve performance.

So many features and benefits are offered to retail companies by SAP Analytics Cloud. SAP Analytics Cloud lets enterprises detect difficulties and then develop a response with future planning using tools such as revenue and sales return visualisations.



E 701, Lotus Corporate Park, Ram Mandir Road, Western Express Highway,
Goregaon (E), Mumbai 400063

✉ info@accely.com

🌐 www.accely.com